

Workshop

# ENHANCING ACADEMIC WRITING IN BUSINESS, MANAGEMENT & ECONOMICS



Online via Zoom  
3PM - 5.30PM (GMT+7) • Wed, Sep 18  
Scan the QR code to register

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Dear \_\_\_ Researchers at Academy of Policy and Development\_\_\_\_\_

We are pleased to invite you to our **Online Workshop on Academic Writing Skills in Business, Economics, and Management**, taking place on 18 September 2024. This workshop is the first in a series of events designed to provide early career researchers (ECRs) in Vietnam with comprehensive training in academic research writing and foster valuable connections with international experts. In this workshop, invited editors of international journals will guide you in conducting research and writing academic papers in their fields. In addition, they will share important tips to help you improve your writing skills to target prestigious journals.

## Workshop Details:

- **Speakers and Host:**
  - Prof. [Marc Goergen](#), Professor of Finance, International University in Spain, Associate Editor of the *British Journal of Management*, *British Accounting Review*, and *European Journal of Finance*.
  - Prof. [Konstantinos Stathopoulos](#), Professor of Accounting and Finance, University of Manchester, Editor-in-Chief of *Corporate Governance: An International Review*.
  - Hosted by Prof. [Viet Anh Dang](#), Professor of Finance, University of Manchester, Editor of the *Journal of Business Finance & Accounting*, and Associate Editor of the *Journal of International Financial Management & Accounting*.
- **Date:** 18 September 2024
- **Time:** 3pm – 5.30pm in Vietnam (GMT+7)
- **Format:** Online via Zoom
- **Registration:** Please register using this [REGISTRATION LINK](#) to secure your place. Upon registration, you will be provided with the Zoom link.

Funded by the British Academy, this event will begin a series of structured workshops and mentorship sessions aimed at enhancing ECRs' research and academic writing skills. Through

attending our workshop and joining our program, you will have a unique opportunity to engage directly with international journal editors and network with peers from various universities in Vietnam. Our program will support your academic development as an emerging scholar, boosting your research collaborations and outputs.

If you have any queries, please contact the primary local host at [cbm@vinuni.edu.vn](mailto:cbm@vinuni.edu.vn).

We look forward to your participation.

Best regards,

The Organizers

Prof. Viet Dang (University of Manchester)

Dr. Nguyen Thi Mai Lan (VinUniversity)

Dr. Jin Suk Park (VinUniveristy)